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## **Emerald City Theatre announces the Midwest premiere of Pinkalicious.**

**CHICAGO, July 20, 2010** – Emerald City Theatre begins its 15<sup>th</sup> season of inspiring early learners through theatre experiences with the **Midwest premiere of *Pinkalicious***. This musical is direct from a sold out run Off Broadway, performing at The Apollo Theater Center, 2540 N. Lincoln Ave. The musical is based on the popular Pinkalicious book series by Elizabeth Kann & Victoria Kann.

When Pinkalicious Pinkerton eats one too many pink cupcakes, she catches a serious case of Pinkitis and turns pink from head to toe! Will her broccoli-eating brother be able to help cure her before it's too late? Find out in this colorful musical adventure, direct from a sold out run off Broadway. This heartwarming musical's Gateway Theme of healthy eating is sure to strike a chord among parents and picky eaters alike. (Emerald City's Gateway Themes are a topic of conversation grown-ups can have with their early learner. Education and Artistic staff create materials in the playbill to provide support for grown-ups)

### **Additional Event – Pinkalicious Cupcake Party**

Families are invited to hear the original story, make pink crafts and enjoy pink treats at **Pinkalicious' Cupcake Tea Parties**, special events beginning in late September.

### ***Pinkalicious***

September 18 – December 31, 2010

Recommended for ages 3+

Book by Elizabeth Kann & Victoria Kann

Music by John Gregor

Lyrics by John Gregor, Elizabeth Kann & Victoria Kann

Directed by Ernie Nolan

### **Show Times**

September 18 – December 31, 2010

*Run time is approximately 60 minutes.*

## Wednesdays

- Dec 22 @ 10:30am

## Thursdays

- October 14, 28 @ 10:15am
- Nov 4 @ 10:15am
- Dec 23, 30 @ 10:30am

## Fridays

- Oct 15, 29 @ 10:15am
- Oct 22 @ 10:30am
- Nov 26 @ 10:30am
- Dec 31 @ 10:30am

## Saturdays

- Sept 18 1pm, Sept 25 @ 10:30am
- Oct 2, 16, 30 @ 10:30am
- Oct 9, 23 @ 1pm
- Nov 27 @ 10:30am
- Dec 4, 11, 18 @ 10:30am

## Sundays

- Sept 19, 26 @ 1pm
- Oct 3, 10, 17, 24, 31 @ 1pm
- Nov 7, 14 @ 1pm

## Pinkalicious Backstage

Pinkalicious is a Midwest premiere directed and choreographed by Ernie Nolan. The cast includes Lara Mainier (Pinkalicious), Patrick Byrnes (Mr. Pinkerton), Shea Coffman (Peter Pinkerton), Rachel Klippel (Mrs. Pinkerton), Julia Gordon (Alision/Dr. Wink). The production staff includes Marta Johnson (Music Direction), Ernie Nolan (Set/Costume Design), Daniel Black (Lighting Design), D.J. Reed (Prop Design) and Scott Deter (Stage Management).

## About Emerald City Theatre

Emerald City Theatre is one Chicago's most attended non-profit theaters with an annual attendance of nearly 80,000 between its performance home at Apollo Theater and regional tours. Emerald City serves as a Child's Gateway to the Arts, inspiring early learners through play. Emerald City is proud to be the home of 28 world premiere production. Emerald City employs nearly 100 of Chicago's top artistic and teaching talent to bring magical, interactive productions and programs that entertain children and their grown-ups in all parts of Chicagoland. The company's year-round programming includes live productions at the Apollo Theater and other venues, theater class offerings, summer theater camps, an extensive touring program, and an annual Celebrate Reading literacy initiative.

Emerald City continues to expand its artistic and institutional boundaries under the guidance of Executive Director Karen Cardarelli, Associate Artistic Director Ernie Nolan, and a twenty-member Board of Directors. Emerald City is a non-profit company, supported by KPMG, Katten, Chicago Community Trust, Illinois Arts Council, City Arts, Deloitte, Winston & Strawn, La Rabida Children's Hospital, and the City of Chicago Department of Cultural Affairs.

Emerald City's performance home continues to be at Chicago's highly regarded offloop theater, The Apollo Theater, located at 2540 N. Lincoln Ave in Lincoln Park. Subscriptions are on sale now for the 2010/2011 Season. Four Ticket Subscriptions begin at just \$40 for children and \$52 for adults. Single tickets are on sale now; prices begin at \$16 for adults and \$13 for children. A limited number of \$10 tickets are available for each performance. Subscriptions can be purchased online at [www.emeraldcitytheatre.com](http://www.emeraldcitytheatre.com) or by calling the Administrative Office at 773-529-2690.

Single tickets can be purchased online or by calling the Apollo Theater Box Office at 773-935-6100.

The 2010/2011 Season includes Pinkalicious, The Wizard of Oz, Don't Let the Pigeon Drive the Bus and Charlie and the Chocolate Factory.

For more information, visit **[www.emeraldcitytheatre.com](http://www.emeraldcitytheatre.com)**  
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