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***Pinkalicious* to Extended Due to Overwhelming Demand The Passion for Pink is Palpable!**

CHICAGO, December 13, 2010 – Emerald City Theatre is thrilled to announce added performances for the hit musical *Pinkalicious*. An additional four performances are being added to accommodate the demand for chances to see this story about Pinkalicious Pinkerton who turns pink after eating too many pink cupcakes.

“The response has been overwhelming,” said Executive/Artistic Director Karen Cardarelli, “Our current performance schedule is getting sold out weeks ahead of time. At the show we see entire families dressed in pink at every performance. It’s exciting to be a part of the audience’s passion for this story and for *Pinkalicious* herself.”

When *Pinkalicious* Pinkerton eats one too many pink cupcakes, she catches a serious case of Pinkitis and turns pink from head to toe! Will her broccoli-eating brother be able to help cure her before it’s too late? The musical is based on the popular *Pinkalicious* book series by Elizabeth Kann & Victoria Kann.

Pinkalicious performs at The Apollo Theater Center, 2540 N. Lincoln Ave.

Remaining Performances of *Pinkalicious*

Added performances in bold.

Saturday, December 11 at 10:30am
Saturday, December 18 at 10:30am
Monday, December 20 at 10:30am
Monday, December 20 at 1:00pm
Wednesday, December 22 at 10:30am
Thursday, December 23 at 10:30am
Thursday, December 30 at 10:30am
Friday, December 31 at 10:30am
Friday, December 31 at 1:00pm
Monday, January 3 at 10:30am

Pinkalicious Backstage

Pinkalicious is a Midwest premiere directed and choreographed by Ernie Nolan. The cast includes Lara Mainier (Pinkalicious), Patrick Byrnes (Mr. Pinkerton), Shea Coffman (Peter Pinkerton), Rachel Klippel (Mrs. Pinkerton), Ashely Braxton (Alision/Dr. Wink). The production staff includes Marta Johnson (Music Direction), Ernie Nolan (Set/Costume Design), Daniel Black (Lighting Design), D.J. Reed (Prop Design) and Scott Deter (Stage Management).

About Emerald City Theatre

Emerald City Theatre is one Chicago's most attended non-profit theaters with an annual attendance of nearly 80,000 between its performance home at Apollo Theater and regional tours. Emerald City serves as a Child's Gateway to the Arts, inspiring early learners through play. Emerald City is proud to be the home of 28 world premiere production. Emerald City employs nearly 100 of Chicago's top artistic and teaching talent to bring magical, interactive productions and programs that entertain children and their grown-ups in all parts of Chicagoland. The company's year-round programming includes live productions at the Apollo Theater and other venues, theater class offerings, summer theater camps, an extensive touring program, and an annual Celebrate Reading literacy initiative.

Emerald City continues to expand its artistic and institutional boundaries under the guidance of Executive Director Karen Cardarelli, Associate Artistic Director Ernie Nolan, and a twenty-member Board of Directors. Emerald City is a non-profit company, supported by Beermann Swerdlove, KPMG, Katten, Chicago Community Trust, Illinois Arts Council, City Arts, Deloitte, Winston & Strawn, La Rabida Children's Hospital, and the City of Chicago Department of Cultural Affairs.

Emerald City's performance home continues to be at Chicago's highly regarded offloop theater, The Apollo Theater, located at 2540 N. Lincoln Ave in Lincoln Park. Subscriptions are on sale now for the 2010/2011 Season. Four Ticket Subscriptions begin at just \$40 for children and \$52 for adults. Single tickets are on sale now; prices begin at \$16 for adults and \$13 for children. A limited number of \$10 tickets are available for each performance. Subscriptions can be purchased online at www.emeraldcitytheatre.com or by calling the Administrative Office at 773-529-2690. Single tickets can be purchased online or by calling the Apollo Theater Box Office at 773-935-6100.

The 2010/2011 Season includes Pinkalicious, The Wizard of Oz, Don't Let the Pigeon Drive the Bus and Charlie and the Chocolate Factory.

For more information, visit **www.emeraldcitytheatre.com**
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