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Emerald City Theatre Celebrates National Ice Cream Month with Bobtail Ice Cream at Alice in Wonderland

“Alice’s Ice Cream Social” Promises a Sweet Respite from Summer Heat

CHICAGO—Emerald City Theatre is giving families an entertaining and delicious way to beat the heat this July and August: Alice’s Ice Cream Socials will be following Saturday performances of Alice in Wonderland from July 21st, 2012 to August 25th, 2012. Emerald City is partnering with local ice cream company, Bobtail Ice Cream, to make sure families don’t miss out on celebrating July, national ice cream month.

After 11am Saturday performances of Alice in Wonderland, audience members will be treated to a scoop of homemade Bobtail ice cream and are invited to meet and mingle with all of the characters from Wonderland. Children will be given special bubbles to take home, to add some wonder to a summer afternoon. Autographs and photo opportunities will abound amidst the frosty treats.

About Alice’s Ice Cream Socials
July 21 (Invited Press Opening), July 28, August 4, August 11, August 18, August 25
All Performances at 11am
After seeing Alice in Wonderland, enjoy a scoop of homemade Bobtail Ice Cream and mingle with all the characters from the show! Get autographs, photos, and a special gift from Wonderland!

Single ticket prices for these performances begin at $16 for children and $19 for adults. A limited number of $13 tickets are available for each performance. Call the Apollo Box Office at 773.935.6100 or visit EmeraldCityTheatre.com to book.

About Alice in Wonderland
July 17-December 29, 2012
By Ernie Nolan
Based on the books by Lewis Carroll
Practical Alice follows a peculiar rabbit down his hole and finds herself in a magical, frabjous world. Join her for tea with the Mad Hatter, a croquet match with the Red Queen, and a wild journey with the Cheshire Cat. Emerald City adapts Lewis Carroll’s classic story to the stage for the whole family to enjoy. Alice is going on the adventure of her life and you are invited to the tea party!

**Invited Press Opening:** Saturday, July 21, 2012, 10:30am

**Alice’s Ice Cream Social** performances on Saturdays from July 21 to August 25.

**About Emerald City Theatre**
Named the 2009 and 2010 Nickelodeon Parents’ Pick Award for Best Theater Group for Kids, Emerald City creates theatre experiences that inspire early learners through play. Emerald City Theatre is one of Chicago's most attended non-profit theaters with an annual programming reach of nearly 100,000 between its performances at Apollo Theater, The Broadway Playhouse at Water Tower Place, regional tours, and educational programming. Emerald City is proud to be the home of 28 world premiere productions. Emerald City employs nearly 100 of Chicago's top artistic and teaching talents to bring magical, interactive productions and programs that entertain children and their grown-ups to all parts of Chicagoland. The company's year-round programming includes live productions at the Apollo Theater and The Broadway Playhouse at Water Tower Place, theatre class offerings, summer theatre camps, an extensive touring program, and literacy initiatives.

Emerald City continues to expand its artistic and institutional boundaries under the guidance of Executive Director Karen Cardarelli, Producing Artistic Director Ernie Nolan, Managing Director Gillian Gorra, and a sixteen-member Board of Directors. Emerald City is a non-profit company, supported by Beermann Swerdlove, Chicago Community Trust, Deloitte, Illinois Arts Council, Katten, KPMG, BeechTree Partners, La Rabida Children’s Hospital, Winston & Strawn, The MacArthur Fund for the Arts and Culture, National Endowment for the Arts, Arts Work Fund, and the City of Chicago Department of Cultural Affairs.

Emerald City's Lincoln Park performance home is the Apollo Theater, located at 2540 N. Lincoln Ave. Subscriptions are on sale now for the 2012-2013 Season. Single ticket prices begin at $16 for adults and $13 for children. A limited number of $10 tickets are available for each performance. Single tickets can be purchased online or by calling the Apollo Theater Box Office at 773-935-6100.

The 2012-2013 Mainstage Season includes *Alice in Wonderland*, *Knuffle Bunny: A Cautionary Musical*, *Dr. Seuss’s The Cat in the Hat*, and *The Frog Price Continued*.

For more information, visit [www.EmeraldCityTheatre.com](http://www.EmeraldCityTheatre.com)

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